



Medical and Rehabilitation Consultancy House

Quality Development... in the World of Care

Our Vision:

A leading think tank that gives executive, medical, health, and rehabilitation counseling as well as development programs in keeping with international standards for all the sectors and organizations concerned with the issues of the sick, the disabled, the infirm and the elderly.



Our Mission:

To harness the entire scientific, practical and advisory capabilities, experiences and competencies; to provide investment units specialized in the development of projects and specialist educational and training programs; to contribute effectively to the provision and implementation of specialist consultancy as well as technical and administrative studies; to develop business projects through programs, initiatives and advanced systems; to deliver technical advisory services for all sectors; to establish a national base for the production of rehab equipment and supplies for the disabled and the aged, and found and develop different forms of their own care centers.



Our goal:

in 1995 to provide its advisory and executive services within the context of establishing and developing health, medical and rehabilitation projects, the MRCH has been seeking – through its capabilities, expertise and global partnership towards meeting the special needs of patients, the disabled, the infirm and the aged across the Kingdom of Saudi Arabia and throughout the GCC countries. Its services have extended afterwards to generally reach the region comprising Yemen, Sudan, Syria, Jordan, and Lebanon, not to mention the entire GCC countries. Later on, it started moving regionally and globally, taking advantage of the successes it notched up and the projects it carried out, which have grown into edifices specialized in the areas of providing integrated care for the sick, the disabled, the infirm and the elderly.

The MRCH's expertise, along with its direct connection with international organizations and bodies taking care of the issues relating to patients, the elderly, the handicapped and the helpless have empowered it to introduce an integrated system of firsthand services representing the starting points of the House's work in the areas of specialist technical consultancy, scientific and practical research, economic feasibility studies for health and rehab projects, training and rehab practices and activities for the personnel operating in the concerned area. They have also enabled it to establish, operate and manage health and rehab facilities, besides working out integrated planning and development strategies in the area.



Our activities and programs:

- technical consultancy for the provision of all medical and rehabilitative techniques tailored to the entire needs of patients, the disabled, the infirm and the elderly.
- professional advice for the provision of all types of advanced medical and rehab equipment, devices and supplies matching the latest rehab technology through eligible global partnerships.
- marketing advisory services for health, medical and rehabilitation projects at all levels and through different stages.
- technical advice on establishing, gearing, operating and managing medical and rehabilitation facilities at all levels, through different stages and with universal quality standards.
- conducting specialized, scientific, social and economic studies, research and field surveys for all the care providing sectors who deal with the issues of people with special needs and the elderly throughout the public and private sectors.
- updating knowledge relating the establishment of a national industrial base for the production of the necessary devices and supplies for rehabilitating the disabled and the aged based on national industry and directly perfected by major international companies.
- improving the work and procedures of the centers, units, hospitals and all the facilities concerned with the provision of services to patients, the disabled, the infirm and the elderly in accordance with international practices and quality standards.
- [giving] investment advice for improving investment opportunities in the health and rehab sectors, and providing economic feasibility stud-



ies and financial indicators relating to the constituent and operational cost, as well as to the requirements of the development work in the various phases of operation.

- holding joint consultations on architecture, engineering and construction with major specialist companies in establishing and designing medical and rehabilitation facilities.
- executive consultancy on training, development, performance measurement and the provision of development programs at the levels of administrative staff, technicians, and all the other human resources sectors; in addition to developing procedures and strategies for the facilities' departments and techniques of modern technology in all business areas.
- advising on the establishment, operation development and maintenance of laboratories and workshops for rehab engineering and technology in health facilities of both public and private sectors.
- consultations for the submission and implementation of awareness, educational, instructional and preventive campaigns about the entire health and rehab activities involved in caring for patients, the disabled, the infirm and the elderly, together with the provision of the relevant materials tools and techniques.





- consulting for the provision of scientific, operational, academic, technical, medical and rehabilitation cadres, as well as specialist nursing staff, and developing their level of performance in accordance with the facilities' systematic objectives, vision and strategy.
- [offering] executive tips on awareness and informative programs in humanitarian areas, and taking particular care of patients, the disabled, the infirm and the elderly, their families and different environments.
- providing advice on investment and financing solutions for government and private departments, and developing investment and financing programs that include attracting investors to medical, health and rehabilitation sectors.
 - giving executive counseling for the adoption of health, medical and rehabilitation institutions and their reception of universal accreditation certificates in keeping with the advanced standards of procedure.



- elaborating administrative and technical systems in medical and rehab institutions, as well as structuring and restructuring programs covering departmental levels, job descriptions, training programs and advanced development initiatives in the field.
- giving executive consulting and development programs for the organization and preparation of contributions, programs, workshops, and introducing effectiveness in both conferences and meetings at the local and regional levels.



Our Integrated Solutions:

- giving technical and strategic advice for the establishment and development of rehabilitation facilities for patients, the disabled, the infirm and the elderly.
- providing specialized consultancy for furnishing all sorts of advanced equipment, devices and medical and rehab supplies, along with their required maintenance and the provision of their materials, components and spare parts and maintenance, such as:
 - orthotic and prosthetic devices custom seating systems for patients, the severely disabled and the elderly.
 - all types of wheelchairs, electric or manual equipment, devices and tools for home-based care for patients, the disabled and the elderly.
 - corrective amendment supplies as well as equipment for the disabled modified environment in homes, automobiles and so forth, in addition to corrective medical shoes.
 - standing and walking aids of all kinds and for all ages.
 - lifts and cranes for the sick, the disabled and the elderly.
 - hearing and visual aids.
 - speech, understanding and communication aids.
 - environment control appliances.
 - materials and supplies for personal care and nursing for the sick, the disabled and the elderly.
- giving technical consultancy for furnishing, operating and running medical and rehabilitation facilities.
- specialized scientific, social and economic studies and research.
- delivering counseling for improving business and procedures.
- giving investment and financing advice.
- providing architectural, engineering and construction consultancy for establishing and designing medical and rehabilitation facilities.
- training and development consultancy.
- specialized scientific advice.
- providing consulting on awareness and educational information related to health care and rehabilitation for persons with disabilities and the elderly.
- advice about universal adoption.



Our team:

- specialist scientific and academic skills.
- national and global professional expertise.
- specialist international consultants.
- studies and analysis group.
- management development group.
- technical support team.
- rehabilitation technology engineers.
- international developers.



Our Quality:

International honoring awards given to the House in recognition of its competencies and expertise by the following parties:

- The Hindi Association for Natural Medicine and Rehabilitation, 1996.
- Pioneer Award from the Faculty of Pediatrics - Temple University - USA, 1998.
- King Abdul Aziz and his Men Foundation for Sponsoring the Gifted, in cooperation with the Education Office of Arab Gulf states, 2000.
- Aljazeera University, Sudan, 2001.
- Gold Medal by Professor K. Janardhanam Chennai - India in 2001.
- 32nd International Exhibition of Inventors in Geneva - Switzerland, 2004.
- King Abdul Aziz First Class Medal offered personally by the Custodian of the Two Holy Mosques, King Abdullah bin Abdulaziz Al Saud - Riyadh, 2006.
- Hospital of King Abdullah the Founder - Jordanian University of Science & Technology, 2006.
- Award of Excellence from the University of King Saud University in Riyadh, 2007.



Professionalism and Accomplishments:

- implementing the specialized scientific and technical consultancy of the Joint Center that has, for over 10 years, been concerned with raising awareness, giving care, providing rehabilitation and seeking the prevention of various disabilities and their causes.
- effecting technical and management consultancy dedicated to Prince Sultan Bin Abdul-Aziz Campaign for Social Welfare and Rehabilitative Health Education (CSWRHE) as well as to the development of its rehabilitation programs.
- providing scientific advice and executing the initial procedures of the international patents (Lockable Rotating Ankle Joint for Modular Below-Knee Prosthesis - Non-invasive Quantitative Assessment of Human Knee Joint Instability in Vivo - a device for improving the foot's movement in a prosthesis for the amputation below the knee).
- giving advice contributing to the development of the programs, studies and surveys of the National Project for Disability Research and Rehabilitation in Saudi Arabia.
- providing scientific expertise and communication knowledge to oversee more than (150) search and specialist work of reference covering the entire scientific , awareness and specialist educational fields dealing with the issues of disability, rehabilitation and care for the sick, the infirm and the elderly.
- offering implementation advice at scientific and technical levels for local, Arab and international specialist conferences and seminars in more than twenty countries worldwide.



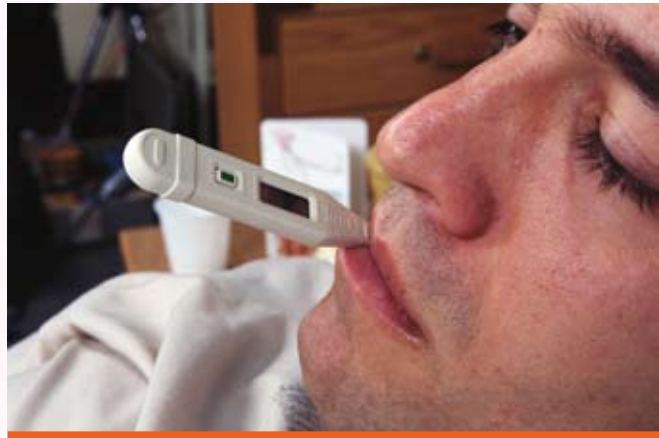
- carrying out specialist consultancy services for the activities of the Economic and Social Commission for Western Asia «ESCWA - United Nations».
- launching rehabilitation services and workshops and offering development counseling for rehab amenities and institutions for more than one sector in the Republic of Yemen.
- launching executive and applied programs in the area of providing care for children with disabilities at the Faculty of Pediatrics, Temple University, USA.





- offering medical and rehabilitation advice to the International Islamic Relief Organization.
- supplying scientific expertise and specialist educational consultancy to the engineering rehabilitation programs and the Prosthetics Research Laboratory , Faculty of Medicine at Northwestern University, USA.
- giving executive, constituent and development counseling for Sultan Bin Abdulaziz City for Humanitarian Services, Riyadh.
- implementing initial, constituent and development studies in the rehab field for the Prince Salman Social Center in Riyadh.
- launching initial, constituent and development studies in the rehab field for the Prince Mohammad Bin Fahd Center for Rehabilitation Technology, in Dammam.

- giving specialist and executive counseling for the International Rehabilitation organization.
- participating in and offering development advice to the First Arab-African Conference for providing care and rehabilitation to persons with disabilities – Cairo.





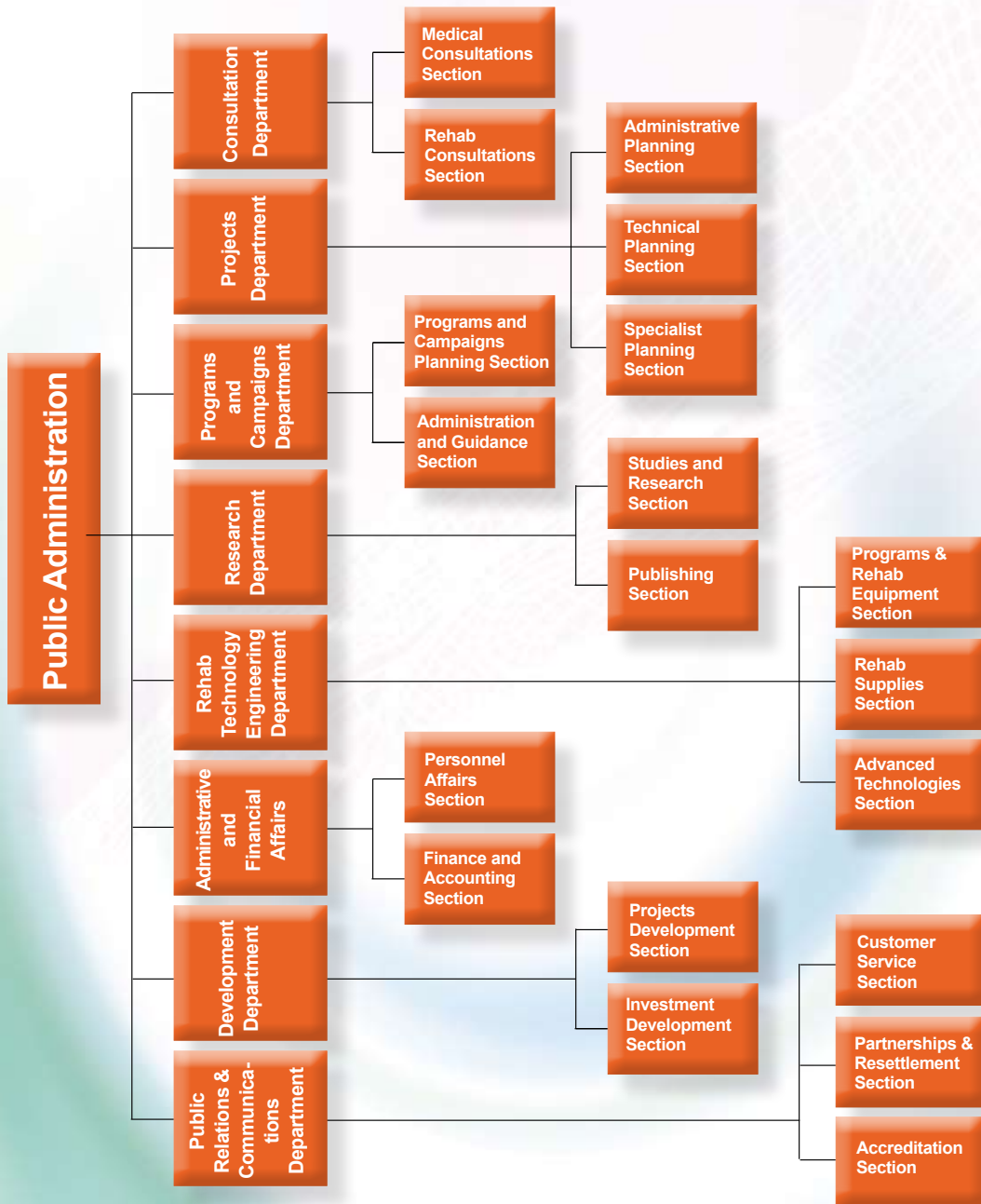
- offering executive and specialist advice to the draft survey of the Prosthetics and Orthotics Centers across the Kingdom of Saudi Arabia.
- launching development advisory services for the activities of school surveys in Riyadh on scoliosis. carrying out the Global Consultancy Expertise for the Fifth International Workshop on Electric Functional Stimulation, Vienna - Austria.
- supplying advisory services to the American Council of Advisors on Disability and Rehabilitation in the United States of America.
- providing medical and rehab expertise for the World Assembly for Prosthetics and orthotics - Denmark.



- giving counsel through membership in the British Society for Orthopedic Research, United Kingdom.
- implementing consultations on specialist global partnerships for the development of projects through membership in the Institution of Mechanical Engineers, United Kingdom; in the American Society of Technological Means for the Assistance of Persons with Disabilities in the United States of America; in the American Association for the Advancement of Science, USA; and in the International Scientific Advisory Committee for the creation of favorable environmental and labor-related conditions.



Medical and Rehabilitation Consultancy House



Our Partners:

The Scientist Foundation for Press, Printing, Publishing and Distribution

It's a specialist journalistic association adopting national growth and development programs.

It issues three monthly magazines regularly:

(The Scientist) : a magazine taking charge of talented and creative individuals, it embraces development strategies in all areas.

(Arab Health) : a monthly magazine concerned with raising awareness and providing education in health, environmental and food-related areas, it also espouses the issues of school health.

(Disability World) : a monthly magazine specialized in humanitarian and societal care issues. The Scientist for Press also owns an integrated information system.

The World Center for Education and Training Consultancy:

It's a specialist center established to provide programs, services, tips and studies for individuals and parties dealing with development, education and training through offering advice and specialized studies in various areas and through introducing development and training programs in harmony with international standards and practices in terms of the quality of their application.

The Scientist Center for Translation and Arabization

Representing the fruit of continuous efforts and a meeting place for the world's expert translators, it offers functional and professional translation services, and provides consultancy services in the area through [displaying] translation techniques from and into Arabic in legal, scientific, instructional, educational, academic, financial, cultural and specialized fields. The Center boasts a distinguished team of professional translators and linguists who work in close cooperation and harmony with international translation agencies.



Our Fundamentals:

Our Consultations...

- highly professional and efficient at all constituent, development and implementation levels.

Our References...

- international partnerships as well as national specialist competencies and programs.

Our Achievements...

- covering the entire implementation activities and programs in the field of health, medical and rehabilitation projects.

Our Success Stories...

- stories and experiences spanning more than twenty-five years at the local, regional and international levels.

Our Strategy...

- specialization, professionalism and flexible execution.

Our Teams...

- skilled cadres enjoying a high level of readiness and boasting specialist expertise.

Our Standards...

- world-class quality and advanced work practices in medical and rehabilitation domains.

Our Partners...

- specialist institutions owned by the group to which belongs the Medical and Rehabilitation Consultancy House (MRCH).

Our Responsibilities...

- displaying commitment to the values of systematic development based on the perspective of superior performance and successful investment.

Our Services...

- advisory and executive, they rely on quality and specialty standards at all levels and through different phases.

Our Solutions...

- realistic and flexible, they aim to achieve the investment goals and the institutional outlook.

Our Systems...

- Sophisticated, they handle themselves to measurement and evaluation procedures, besides keeping a constant level of quality performance.

Our Support...

- Sophisticated scientific and administrative methodology as well as delicate and thorough research and studies.

Our Methodology...

- executive tips about training and sustainable development as well as the promotion and stimulation of levels of performance.

Our End...

comprehensiveness in the application of business activities at the scientific, practical, technical and administrative levels.



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